Paid Internship, Summer 2024

Position: Marketing Intern
Reports to: Marketing Department
Status: Part time/Non-exempt
Rate: $15/hour
Internship duration: Mid-May to mid-August 2024
Schedule: 24 hours per week; minimum 3 days a week required
must be able to work community outreach events on select Saturdays

Position Description

The Marketing Intern works in collaboration with Seacoast Science Center’s marketing staff to advance SSC’s mission, broaden its reach, and strengthen its brand. Responsibilities include market research and analysis; planning and implementing marketing strategies and campaigns, including digital and print advertising; drafting blog and social media posts; and assisting with special projects and events. Responsibilities also include staffing marketing outreach events and engaging with community members. The Marketing Intern will gain an understanding of SSC operations and its non-profit business practices, learn from the dynamic and dedicated staff, have the opportunity to participate in the Center’s programs and events, and network.

A successful marketing intern has a passion for environmental conservation; possesses strong communication and visual design skills; and is a creative, flexible, team player. The Marketing Intern must be comfortable conversing with visitors in public-facing situations. Experience with social media marketing, photography, and video editing is helpful.

Requirements
Must have the ability to lift moderately heavy objects and possess a valid driver’s license.

About Us

Seacoast Science Center is a beloved anchor of the NH seacoast community – a place to learn and have fun while developing an appreciation for our coastal environment and its inhabitants. At our home in historic Odiorne Point State Park, one of New Hampshire’s ocean-facing treasures, we inspire visitors to discover the wonders of our natural habitats. Families are encouraged to get their feet wet in the tide pools, explore the touch tank full of wondrous creatures from the Gulf of Maine, be awed by the sea life in aquarium exhibits, and develop a deeper appreciation for the preservation and health of our oceans. As the only ocean-centric science museum in the region, Seacoast Science Center is an integral part of New Hampshire’s cultural economy and educational opportunities, attracting over 90,000 visitors annually, with 30,000 participating in school-related field trips and summer camp programs. A valued public
resource, we encourage social interaction, community collaboration, and the pursuit of shared interests.

To Apply

Please send a resume, letter of interest, and response to the three required short essay questions below (in a separate document) to careers@sscnh.org, subject line: MARKETING INTERNSHIP by March 1, 2024. No paper applications will be accepted. Applications must be received by this deadline in order to be considered. No phone calls please.

Please provide your response to the following required questions:

1. How might you motivate an individual to consider environmental conservation?
2. What experience do you have communicating a cause to a specific audience or the community?
3. How would this position help you to achieve your career goals?

Seacoast Science Center is committed to creating a diverse work environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

As a measure to minimize internal hiring biases, all candidates should be prepared to respond in writing to a short series of questions intended to give them the opportunity to map their skills onto SSC’s vision for its Marketing Intern. SSC will use these responses as the initial filter for all applicants. Failure to submit a response to the questions will result in a candidate being removed from further consideration.