



SEACOAST SCIENCE CENTER

Boost your business by supporting the Seacoast Science Center

When you support the Seacoast Science Center you are investing in the community and in our blue planet. That is because every day, we teach people about the wonders of our ocean and its invaluable resources and motivate them to take action to help protect it.

When you partner with the Center, we customize a sponsorship package that best aligns with your company's goals and budget, helps to elevate your brand, and offers benefits that are of value to your employees. As a business member and sponsor, you are demonstrating your company's commitment to a healthier future for our community.

Opportunities include:

- Event sponsorships where you can connect directly to our members, visitors, and mission
- High-visibility brand placement aligned with an environmentally responsible organization
- Email blasts to 6,500 environmentally-minded community members between the ages of 25 and 80.
- Social media features that reach our Facebook (10,000+), Instagram (1,700+) and Twitter (950) audiences, and more
- Year-round employee admission benefits plus Nature Store and program discounts
- Corporate team-building volunteer opportunities

As a sponsor of the Seacoast Science Center, you are supporting much more than a great place to learn about the ocean.

You are supporting:

- A vital community resource with a solid foundation and an eye toward the future of our environment
- On-site, off-site and online educational opportunities for learners of all ages
- An innovative and sustainable organization that puts knowledge into action and sparks excitement in more than 80,000 visitors a year

For more than 25 years, the Seacoast Science Center has been educating our community about marine science and developing generations of ocean stewards. Put our outstanding reputation and broad supporter base to work for your business by becoming a corporate sponsor today.



Corporate Member Benefits

Your membership supports all of our ocean education efforts while providing valued benefits for your employees.

Joining us at \$500 level or more gives you great visibility opportunities. Choose a membership level, then choose an event, program, or exhibit where you can showcase your support.

As a business member, you can take pride in knowing that you have done your part. Together, we are building a community of ocean stewards who care about the future of the Seacoast and the sea.

Associate Member

\$100

For non-profit organizations only

- Your organization's logo with link on SSC's web site
- Two membership cards (free admission available to the Center and Park for employee families)
 - Call-ahead-and-visit winter hours
 - 10% discount on SSC memberships for employees
 - 10% Nature Store discount for cardholders
- Subscription to *Blue Notes*, SSC's e-newsletter

Business Member

\$250

- Discounted site rental fees for company functions
- Your organization's logo with link on SSC's web site
- Certificate of appreciation for your business
- Acknowledgement on social media
- Two membership cards (free admission available to the Center for employee families)
 - Call-ahead-and-visit winter hours
 - 10% discount on SSC memberships for employees
 - 10% Nature Store discount for cardholders
- 8 tickets to the Atlantic Grill Music by the Sea summer concert series
- Subscription to *Blue Notes*, SSC's e-newsletter

One Star Member

\$500-\$999

- Benefits of Business Membership plus
- Acknowledgement on sponsor recognition display
- 10 day passes for the Center (admission to SSC only)
- 10 tickets to the Atlantic Grill Music by the Sea summer concert series

Two Star Member

\$1,000-\$2,999

- Benefits of Business Membership plus
- Acknowledgement on sponsor recognition display
- 20 day passes for the Center (admission to SSC only)
- 20 tickets to the Atlantic Grill Music by the Sea summer concert series

Three Star Member

\$3,000-\$4,999

- Benefits of Business Membership plus
- Acknowledgement on sponsor recognition display
- Qualify for discounted facility use rates
- 30 day passes for the Center (admission to SSC only)
- 30 tickets to the Atlantic Grill Music by the Sea summer concert series

Four Star Member

\$5,000+

- Benefits of Business Membership plus
- Acknowledgement on sponsor recognition display
- Qualify for discounted facility use rates
- 50 day passes for the Center (admission to SSC only)
- 50 tickets to the Atlantic Grill Music by the Sea summer concert series



Your membership packet will arrive 2-4 weeks after payment is received.

For more information or to sign-up, please contact Nichole Rutherford at 603-436-8043, ext. 26

Sponsorship Opportunities

SIGNATURE COMMUNITY EVENTS

Sponsoring a Seacoast Science Center event gives your company the opportunity to support an event and audience that aligns with your strategic goals.

April

Rescue Run for Marine Mammals **\$500-\$5,000**

This event features a 5k trail race in Odiorne Point State Park and a Kids Fun Run. Held in conjunction with Earth Day, this is a great opportunity for everyone to get outside to celebrate spring.

Additional benefits: Logo on all marketing materials, logo on t-shirt, opportunity to have a table at event, race entry passes, volunteer opportunities. (700-900 community members)

June

World Ocean Day **\$500-\$3,000**

Help us celebrate our one world ocean. This day of fun educational activities helps visitors understand how critically important ocean health is to all life on Earth and is the perfect event to showcase your commitment to environmental education. (200-300 local families)

Additional benefits: Logo on all marketing materials, opportunity to have a table at event, free entry for your employees.

Sippin' for Seals **\$500-\$5,000**

This spectacular evening of dancing, drinks and delicacies supports our marine mammal rescue efforts. (300 community supporters)

Additional benefits: Logo on all marketing materials, opportunity to speak at the event, event tickets.

July

Music by the Sea Concert Series **\$500-\$10,000**

Reach a region-wide audience of families at our most popular event. Employees like it too: free concert tickets are our most sought-after benefit of sponsorship. (800-1,500 attendees per concert)

Additional benefits: Logo on all marketing materials, opportunity to speak at the event, opportunity to have a table at event, event tickets, volunteer opportunities.

September

BioBlitz! **\$500-\$3,000**

Reach environmentally-aware families who team up with expert naturalists and scientists for this dawn-to-dusk scavenger hunt to record data on species in the Park. (500-800 participants)

Additional benefits: Logo on all marketing materials, logo on t-shirt, opportunity to have a table at event, free entry for employees, volunteer opportunities.

October

Save the Seals River Cruise **\$1,000-\$5,000**

Join SSC and Newburyport Whale Watch for a special Merrimack River cruise and silent auction to benefit the Center's Marine Mammal Rescue program. We'll search for seals along the shore and the rescue team will regale participants with stories from the field. (100-150 donors)

Additional benefits: Logo on all marketing materials, opportunity to speak at the event, and event tickets.

November

Donor Appreciation Event **\$1,000-\$5,000**

The Center's top philanthropists and corporate supporters are recognized during this evening cocktail reception. (80-100 major donors and corporate sponsors)

Additional benefits: Logo on invitation, opportunity to speak at event, opportunity to have collateral materials at event.

Veteran's Day Science Showcase **\$500-\$3,000**

School is out, so we offer a great day full of marine science programs, including squid dissection, creature features, and more. Plus, in honor of our Veterans, we offer walks through historic Odiorne Point State Park. With your sponsorship, we will extend free admission to Veterans, active duty military personnel, and their families. (200-300 local families)

Additional benefits: Logo on all marketing materials, opportunity to have a table at event, free entry for your employees.

Sponsorship Opportunities

EDUCATIONAL PROGRAMS THAT MAKE AN IMPACT

By sponsoring our educational programs you are investing in the future caretakers of our planet and demonstrating your company's commitment educating children about the world around them, inspiring them to be stewards of the sea.

Summer Camp Programs **\$5,000**

Target your message to reach local parents and grandparents by sponsoring summer *Safari* camp (K-8th grade) and *Treks 4 Tots* (PreK). Families plan their summers around these sessions; that means your logo on registration forms and tee-shirts will be seen early and often. (800-900 households annually)

Additional benefits: Logo on all marketing materials, opportunity to have your collateral materials distributed at every session.

Vacation Camp Programs **\$1,500**

Target your message to reach local parents and grandparents by sponsoring one of our vacation camp sessions: whenever school is out, camp is in! Sponsoring vacation camp reaches a wide range of households because camp sessions accommodate vacation schedules in three states and regional private schools. Additional benefits include logo on registration form and promotional materials. (600 households per year)

Additional benefits: Logo on all marketing materials, opportunity to have your collateral materials distributed at every session.

PreK Programs **\$2,500**

Ocean Commotion and Big Fish Little Fish are weekly drop-in programs designed to inspire curiosity and a sense of wonder, and to empower and build a child's confidence as a young scientist and naturalist. If supporting early education is important to your company, this is the sponsorship for you. (800-900 preschoolers and adults per year)

Additional benefits: Logo on all marketing materials, opportunity to have your collateral materials distributed at every session.



Night at the Museum: A STEAM Series

\$5,000 Series
\$500 per program

This series offers relaxed, meet-the-experts evenings where attendees explore the topics of Science, Technology, Engineering, Art, and Math through a marine-focused lens. (3 events, 10-20 families per event)

Additional benefits: Logo on all marketing materials, opportunity to distribute promotional materials at events.

Nature@Nite Series

\$5,000 Series
\$500 per program

This free evening program gives families the opportunity to learn about the wonders of Odiorne Point State Park "after-hours," and includes Twilight Tide Pooling, Owl Prowls, Bats, Birding, and more. (6 events, 40-80 people per event)

Additional benefits: Logo on all marketing materials, opportunity to distribute promotional materials at events.

Sponsorship Opportunities

INTERACTIVE EXHIBITS

Sponsoring an interactive exhibit is a great way to showcase your brand and demonstrate your support of ocean education to over 80,000 people per year. As a sponsor, your logo and statement of support will be prominently displayed on an exhibit and you will be helping us keep learning fun!



Marine Mammals of the Gulf of Maine Gallery

Staged throughout our main exhibit area, this gallery features the largest number of marine mammal skeletons on public display in northern New England. Visitors learn about the ecology of humpback whales, dolphins, porpoises and seals.

Included in this gallery:

Tofu: The Journey of a Humpback Whale \$3,000

The ecology of humpback whales is taught through the story of Tofu, a young humpback that lived in the Gulf of Maine.

Fingerprints as Flukes \$500

This hands-on game teaches how humpback whales are identified by the pattern on their fluke.

Diving Deeper \$500

Visitors can learn more about whale anatomy, find out where they can see whales in the wild, and more.

Whale Tales \$500

At this mini-theater, visitors learn about the evolution of baleen whales, how Tofu's 32-foot skeleton was prepared for display, and about whale behavior.

Doing the Right Thing \$500

This touch-screen station teaches about right whale ecology and how scientists are using technology to protect these endangered whales of the Gulf of Maine.

Marine Mammal Rescue \$1,000

In the context of a giant map of New Hampshire's coast, this exhibit teaches about the state's most commonly seen marine mammals and what the Center's Marine Mammal Rescue Team does to protect these important sentinels of the sea through response and education.

H₂O Today

\$25,000 entire exhibit
\$5,000 per module

This 2,000 sq. ft. exhibit from the Smithsonian Institution Traveling Exhibition Service, that explores the beauty and essential nature of water, will be on display June 10, 2018–November 11, 2019.

Hurricane Hits Home

\$500

Visitors learn how a sea level rise and storm surge might impact coastal New Hampshire at this video and game station exhibit.

Exploring the Deep Gallery

\$5,000

Man has been exploring the sea throughout the ages, yet as much as 95 percent of the ocean is unexplored. In this gallery, families learn how scientists are reaching new depths to learn about the ocean's mysteries and resources.

Discovery Dock

\$5,000

This replica of Rye Harbor's working waterfront, complete with a mini-lobster boat, offers fun, hands-on, play-based activities **SPONSORED** to support the cognitive and motor skills development necessary for children in the pre-Kindergarten age bracket.



Sponsorship Opportunities

LIVE ANIMAL EXHIBITS

When you sponsor a live animal exhibit, you are helping to support the feeding and care of our animals, and assisting with ongoing maintenance costs. Sponsor logos are prominently featured on exhibits, along with your message of support. Sponsorship cost is based on tank capacity.

Tide Pool Touch Tank **\$5,000**

A favorite stop for all ages, our indoor Tide Pool Touch Tank allows visitors to get hands-on with some of the very same creatures that live on the shore just outside the Center's doors, including sea stars, hermit crabs, green sea urchins and more.

Crashing Waves **\$2,000**

Visitors discover how water motion benefits and presents challenges to plants and animals.

Gulf of Maine Exhibit Hall Gallery

Live animal exhibits in the Gulf of Maine Exhibit Hall showcase the fascinating creatures that live in our waters. Through interpretive panels and naturalist led programs, visitors learn about habitat ecology, plant and animal anatomy and physiology, invasive species, water temperature rise, and more.

Included in this gallery:

Close Encounters Touch Tank **\$3,000**

Visitors get up close and personal with chain catsharks, horseshoe crabs, little skates, and more.

Creature Feature 1 **\$500**

Creature Feature 2 **\$500**

From octopus to sea cucumbers, some of our most fascinating creatures are featured in these tanks, which are designed for optimal viewing.

Substrate **\$1,500**

Visitors discover how animals live on the rocky bottom vs. sandy bottom of the sea.

Salt Marsh **\$3,000**

This exhibit teaches how saltmarsh acts as an important water filter system, is a nursery habitat for many species, and is home to plants and animals who have adapted to its fluctuating conditions.

Common Cuttlefish **\$1,500**

This exhibit teaches about the unique characteristics of the cuttlefish and their adaptive skills that help them confuse their prey.

Subtidal **\$3,000**

Animals that inhabit the sunlit waters just off our shore are featured in this exhibit. Our 13lb. giant lobster inhabits this tank.

Submerged Structures **\$2,000**

This exhibit showcases how manmade underwater structures, such as dock pilings and boat bottoms, become habitats for many species.

Coral Reefs **\$1,000**

A representation of a healthy and diverse tropical coral reef and its colorful inhabitants teaches about the resources of these threatened ecosystems.

What are the Odds? **\$3,000**

This tank showcases a colorful collection of rare lobsters and teaches about the genetic abnormalities that cause their unusual coloring.

It's a Testudine **\$1,000**

Visitors discover how land and sea turtles are related in the exhibit, which features a three-toed box turtle.

Eelgrass Beds **\$500**

Eelgrass beds serve as fantastic nursery and shelter habitats for juvenile fish and other species, such as the seahorse, which are featured in this tank.



Mission

Ocean education is what we do. Through programs, exhibits, marine mammal rescue, and interpretation of Odiorne Point State Park, we teach people, from toddlers to grandparents, about why a healthy ocean matters. We educate to motivate. Because ocean health impacts our daily lives, our goal is to inspire people to make everyday choices that will have a positive impact on the health of the ocean.

Core Values

Our organization is guided by six core values. These values shape our daily operations as well as our longer-term aspirations for educational programming, visitor services and community involvement.

The Importance of One World Ocean

We believe that the world Ocean plays a prominent role in our daily lives and we recognize that the actions we take in our daily lives can impact the world Ocean in positive and negative ways. We have an inherent responsibility to nurture and conserve the Ocean and preserve our deep cultural connections to it.

The Inspiration of Locale

We believe that Odiorne Point State Park affords the Seacoast Science Center a remarkable backdrop to focus attention on topics related to the world Ocean and how people have interacted with the world ocean throughout history.

The Power of Personal Experiences

We believe that personal experiences and engagement are fundamental to meaningful education and hold the key to conserving the world Ocean. Our brand of experiential education features astonishing exhibits and programs that relate content in ways that are approachable and engaging.

Meaningful Relationships

We believe that the Seacoast Science Center's human resource is its most valuable investment, including our passionate staff, committed volunteers, participatory Board of Directors, loyal members, and donors who are pleased and excited to have financially invested in the Center.

The Spark of Innovation

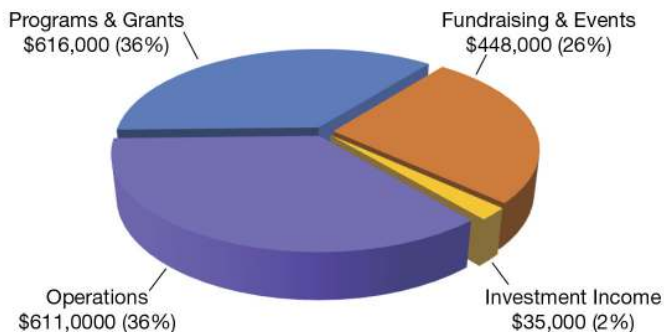
We believe that only through innovation can we consistently provide an astonishing visitor experience. We must innovate in order to keep the message and the brand of the Seacoast Science Center fresh and relevant.

The Necessity of Sustainability

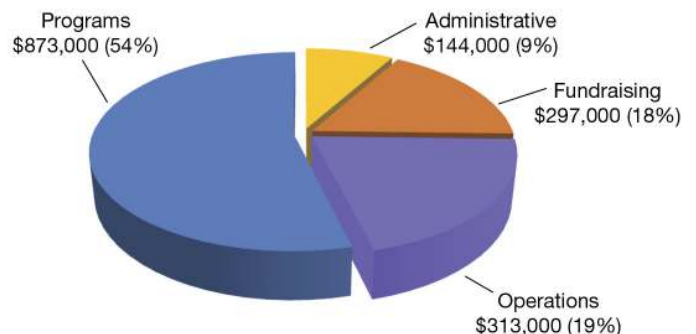
We believe that the Seacoast Science Center must be an example in our community, showing how to live in a manner that helps to sustain a healthy world Ocean.

Financials

SSC REVENUE 2017 (\$1,710,000)



SSC EXPENSE 2017 (\$1,627,000)



SSC 2017 financial information is presented on an EBITDA basis.